

NAMA 2022

NUREMBERG | OCTOBER 06-07, 2022



Friedrich-Alexander-Universität
Faculty of Business,
Economics, and Law

Conference Venue:

School of Business, Economics and Society (WISO) | Lange Gasse 20, 90403 Nuremberg

TIMETABLE

Wednesday | October 05, 2022

7 p.m.	Pre-Conference Dinner at <i>Bruderherz</i> (self-payment)
~ 9 p.m.	guided stroll through city center

Thursday | October 06, 2022

Time	Agenda
9 a.m.	Registration
10 a.m.	Welcome & Opening Remarks
10.30 a.m.	Parallel Paper Sessions
12 p.m.	Lunch
1 p.m.	Parallel Paper Sessions
2.30 p.m.	Coffee Break
3.15 p.m.	Parallel Paper Sessions
4.45 p.m.	Coffee Break
5.15 p.m.	Parallel Paper Sessions (short)
7.30 p.m.	Dinner at Max-Morlock-Stadium <i>starring Keynote Niels Rossow</i>

Friday | October 07, 2022

Time	Agenda
8 a.m.	VHB Meeting
9.00 a.m.	Parallel Paper Sessions
10.30 a.m.	Coffee Break Panel Discussion
11.15 a.m.	"Sustainability at the intersection of business and human rights: Towards increasing convergence?" <i>starring Supriya Singh, Stefan Seidel, tba</i>
12.45 p.m.	Farewell
1 p.m.	Lunch

TIME	AGENDA		
STARTING 9.00	Registration <i>Foyer</i>		
10.00	Welcome & Opening Remarks Prof. Markus Beckmann Prof. Matthias Fifka <i>H5</i>		
10.30 – 12.00	Parallel Paper Sessions		
	Session 1.1 Transparency & Disclosure Room 0.423 Chair: Matthias Fifka	Session 2.1 Transformation & Regulation Room 2.429 Chair: Remmer Sassen	Session 3.1 SCM & Digital Technologies H5 Chair: Andres Alcayaga
10.30 – 11.00	The role of supply chain transparency for NGO pressure – A quantitative analysis in the fashion context <i>Naemi Schäfer Lars Petersen Jacob Hörisch</i>	The Institutionalization of Non-Financial Information Assurance in the Face of the Upcoming Obligation – What We know from the Auditing Practice? <i>Ewald Aschauer Dorothea Greiling Jaqueline Strakova Albert Traxler Ulla Daurer</i>	Carbon Footprint Tracking Apps as a New Tool for Research and Practice. Initial Findings and an Outlook <i>Stefan Hoffmann Wassili Lasarov</i>
11.00 – 11.30	The missing link between business models, circularity and human rights: The underexposure of social sustainability in the textile industries <i>Marlen Arnold</i>	Combining & reproducing institutional logics: How organizational factors shape corporate responses to regulatory pressures mandating hybrid practices <i>Matthias Fertig Michelle Palharini Peter Wehnert</i>	A literature review on digitally-enabled supply chain management practices and their impact on sustainability <i>Lara Schilling Stefan Seuring</i>
11.30 – 12.00	Can Accounting change the reality? The effects of SDG n. 5 disclosure on gender equality <i>Arianna Piscicella</i>	Bridging the wanting–doing gap in intra and inter-organizational sustainability transformations: A research framework and agenda <i>Florian Kapmeier Jeroen Struben</i>	Tackling Complexity and Coherences – How Machine Learning alters Supply Chain Management and its Sustainability <i>Hendrik Birkel</i>
12.00 – 1.00	Lunch <i>Room 0.424</i>		

1.00 – 2.30			
Parallel Paper Sessions			
33	Session 1.2 Well-being and Social Sustainability Room 0.423 Chair: Petra Dickel	Session 2.2 Finances Room 2.429 Chair: Marcus Wagner	Session 3.2 The Role of the Individual H5 Chair: Magnus Fröhling
1.00 – 1.30	Worker Wellbeing in Supply Chains: Experimentally Testing Worker Engagement in the Adoption of Worker Wellbeing App Technology <i>Emma van den Terrell Laura Edinger-Schons</i>	ESG and firm value effects of shareholder proposals <i>Timo Busch Lisa Scheitza Tobias Bauckloh Christian Klein</i>	Do investments follow our values? The influence of individuals' values and attitudes on socially responsible investment decisions <i>Peter Wehnert Annalena Müller</i>
1.30 – 2.00	Well-being indicators' integration into public policies at the local-level: A citizens' perspective on sustainable urban well-being <i>Leyla Azizi Vera Braun Yu-Shan Lin Feuer Remmer Sassen</i>	How Shareholders Affect Corporate Divestiture Strategies: The Case of German Electric Utilities and Coal Power <i>Josua Oll Jörn Hoppmann Swantje Freund</i>	The ambiguous effects of organic standardization and certification on human capabilities <i>Felipe Alexandre de Lima Daiane Müller-Neutzling Stefan Seuring Vikas Kumar Marilia Bonzanini Bossle</i>
2.00 – 2.30	Critical Social Sustainability Challenges in Global South Industrial Park Firms: An Explorative Case Study Analysis <i>Fitsum Getachew</i>	Does attention to sustainability pay off? Empirical evidence from European ventures <i>Verena Hossnofsky</i>	Tensions, dilemmas and paradoxes make transdisciplinary settings in the context of sustainability challenging <i>Marlen Arnold</i>
2.30 – 3.15	Coffee Break Room 0.424		
3.15 – 4.45			
Parallel Paper Sessions			
	Session 1.3 Buyer-Supplier Relations Room 0.423 Chair: Stefan Gold	Session 2.3 Employees & CSR Room 2.429 Chair: Jörn Hoppmann	Session 4.1 What makes an Entrepreneur? H5 Chair: Markus Beckmann
3.15 – 3.45	Cascading of Social Standards in Supply Chains through Sustainable Supply Chain Practices: The Role of First-tier Suppliers and Interorganizational Learning <i>Janine Allenbacher Nicola Berg</i>	The influence of green teams on corporate sustainability strategy: A multi case study approach <i>Jennifer Adolph Lena Ries Katrin Schwarzfischer</i>	Empathy in adolescence: how does it affect the early formation of social entrepreneurial intentions? <i>Petra Dickel Matthew Johnson</i>
3.45 – 4.15	The influence of sustainability aspects on B2B purchasing decisions – the special case of the healthcare industry <i>Patrick Ulrich Simone Häusler</i>	The More, the Merrier? The Behavioral Effects of a Firm's CSR Mission and Monetary CSR Incentives on Employees' CSR Engagement <i>Karola Bastini Franziska Spallek Maik Lachmann</i>	What does it take to be a changemaker? A comprehensive review of social entrepreneurship competences <i>Anne-Karen Hüske Kai Hockerts</i>

4.15 – 4.45	Contracting for human rights: experiences from the US ABA MCC 2.0 and the European EMC projects <i>Martijn Scheltema Daniel Schönfelder Bettina Braun</i>	Doing good things versus doing things well: How sustainability transitions impact firms' CSR agendas – A multiple case study in the automotive industry <i>Laura Kirste Marc Oberhauser Theresa Bernhard</i>	How do socio-demographic factors influence environmentally-oriented entrepreneurial activities? – A systematic literature review <i>Maren Fokuhl Jacob Hörisch</i>
4.45 – 5.15	Coffee Break <i>Room 0.424</i>		
5.15 – 6.15	Parallel Paper Sessions (short)		
	Session 2.4 Reporting Room 2.429 Chair: Stefan Seuring	Session 3.3 Ecological Sustainability Room 0.423 Chair: Grit Walther	
5.15 – 5.45	Sind Nachhaltigkeitsratings kompatibel mit den Sustainable Development Goals? Nachweise aus der Stahlindustrie <i>Wilhelm Dietze</i>	The link between compliance monitoring for water pollution, firms' water management and water risk exposure <i>Raphael Tietmeyer</i>	
5.45 – 6.15	Nachhaltige Transformation und standardisierte Nachhaltigkeitsberichterstattung kleiner und mittlerer Unternehmen. Eine Analyse am Beispiel des Deutschen Nachhaltigkeitskodex <i>Sarah Bärsch Manon Filler Remmer Sassen</i>	Germany and the Lithium Triangle: between commercial diplomacy and normative diffusion on environmental protection <i>Jaimie León González Juan Carlos Aguirre</i>	
STARTING 7.00	Conference Dinner starring Keynote Niels Rossow <i>Max-Morlock-Stadium (S-Bahn "Frankenstadion", 10 mins walk; Meeting point: tba – see page 10)</i>		

TIME	AGENDA		
8.00 – 09.00	VHB Meeting Room 2.429		
09.00 – 10.30	Parallel Paper Sessions		
	Session 1.4 Diversity & Inclusion Room 0.423 Chair: Marlen Arnold	Session 3.4 Circularity Room 2.429 Chair: Jacob Hörisch	Session 4.2 New Business Models & Start-ups H5 Chair: Marc Oberhauser
09.00 – 9.30	The Relationship between Board Diversity and Corporate Environmental Performance <i>Paul Ludwig My Hanh Doan Remmer Sassen</i>	<i>short Session -- Start at 09.30 a.m.!</i>	Multisided digital platforms and social enterprises <i>Francisco Layrisse</i>
09.30 – 10.00	The impact of culture on performance: The composition of the top management team and the triple bottom line performance of firms <i>Jessica Kluge Marcus Wagner</i>	IoT-enabled circular strategies: An expert study and framework of b2b practices <i>Andres Alcayaga Erik Hansen</i>	Impact for sustainable development through incubation programs– a multiple case study approach <i>Alexa Böckel Samantha Dijkstra-Silva</i>
10.00 – 10.30	Inclusive hiring practices as an indicator for paradigm shifts – extending Schumpeter's macro-level theories to contemporary peculiarities of work and labor markets <i>Wolfgang Bichler-Riedl Stefan Gold Maleen Halter Stephanos Anastasiadis</i>	Many roads lead to Rome – a configurational approach to circular economy practices in the manufacturing sector <i>Annika Mies</i>	Preceding reputation: A stakeholder perspective on early reputational signals of sustainable start-ups <i>Carolin Waldner Antoaneta Petkova Jurgen Willems</i>
10.30 – 11.15	Coffee Break Room 0.424		
11.15 – 12.45	Panel Discussion: Sustainability at the intersection of business and human rights: Towards increasing convergence? Starring Supriya Singh, Stefan Seidel, tba H5		
12.45 – 1.00	Farewell H5		
1.00 – 2.00	Lunch Room 0.424		

TRACKS & SESSION OVERVIEW

TRACK NO.	TRACK	SESSION NO.	SESSION NAME	DATE	TIME	LOCATION
1	Business & Human Rights	1.1	Transparency & Disclosure	Thursday, Oct 6	10.30 - 12.00	Room 0.423
		1.2	Well-being and Social Sustainability	Thursday, Oct 6	1.00 - 2.30	Room 0.423
		1.3	Buyer-Supplier Relations	Thursday, Oct 6	3.15 - 4.45	Room 0.423
		1.4	Diversity & Inclusion	Friday, Oct 7	9.00 - 10.30	Room 0.423
2	Organizations	2.1	Transformation & Regulation	Thursday, Oct 6	10.30 - 12.00	Room 2.429
		2.2	Finances	Thursday, Oct 6	1.00 - 2.30	Room 2.429
		2.3	Employees & CSR	Thursday, Oct 6	3.15 - 4.45	Room 2.429
		2.4 (short)	Reporting	Thursday, Oct 6	5.15 - 6.15	Room 2.429
3	Supply Chains & Ecology	3.1	SCM & Digital Technologies	Thursday, Oct 6	10.30 - 12.00	H5
		3.2	The Role of the Individual	Thursday, Oct 6	1.00 - 2.30	H5
		3.3 (short)	Ecological Sustainability	Thursday, Oct 6	5.15 - 6.15	Room 0.423
		3.4 (short)	Circularity	Friday, Oct 7	09.30 - 10.30	Room 2.429
4	Social Entrepreneurship	4.1	What makes an Entrepreneur?	Thursday, Oct 6	3.15 - 4.45	H5
		4.2	New Business Models & Start-ups	Friday, Oct 7	09.00 - 10.30	H5

Overview:

Conference Venue: page 7

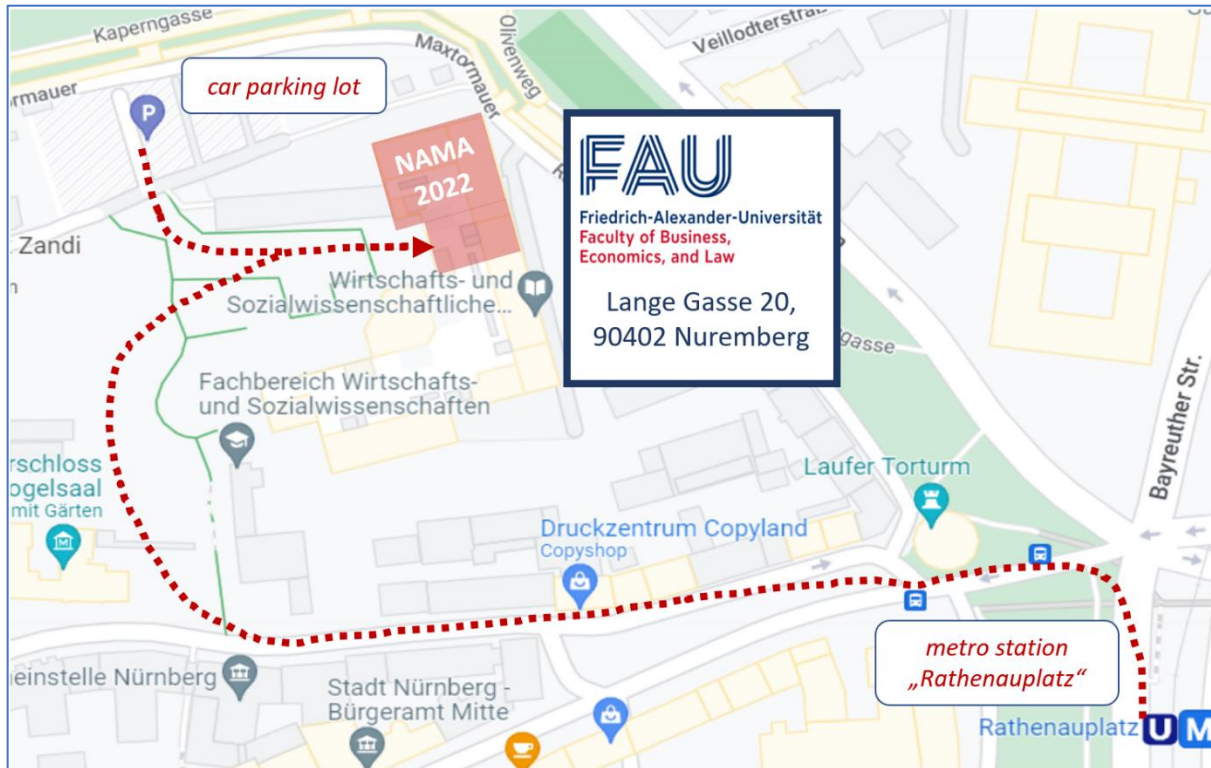
Rooms: page 8 & 9

Dinner location: page 10

Conference Venue:

School of Business, Economics and Society (WISO) | Lange Gasse 20, 90403 Nuremberg

By public transport:



When arriving at *Nürnberg Hauptbahnhof* (Nuremberg Main Station), take the subway U2 (direction to Nordwestring) or U3 (direction to Flughafen). Exit after 2 stops at *Rathenauplatz*.

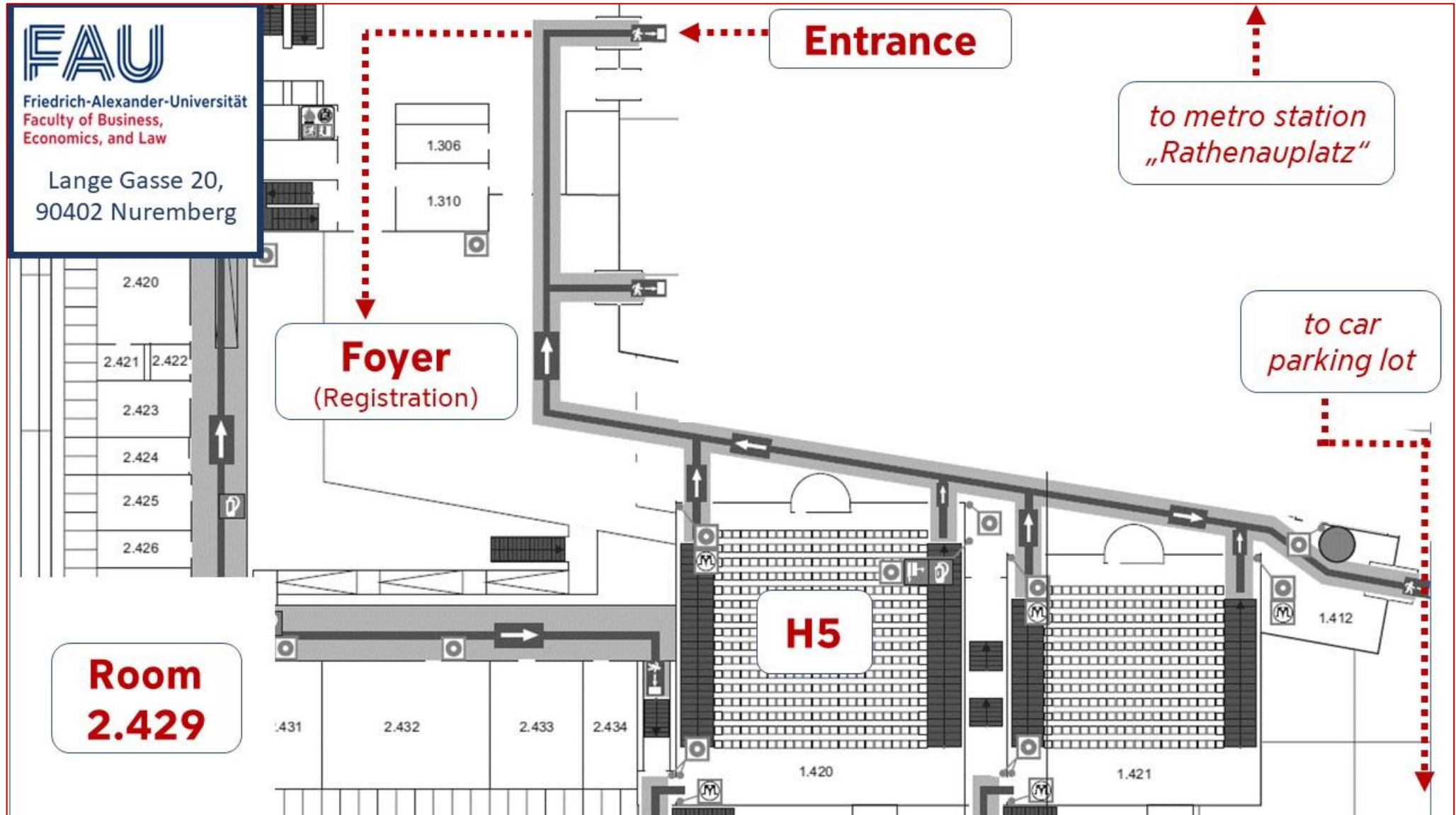
Leave the subway following the way to *Ämter der Stadt Nürnberg/Innere Laufer Gasse*. From there, it is a 5 minutes walk to the venue on the campus.

By car:

For parking on the campus parking space, please contact us beforehand:
conference-nama2022@fau.de

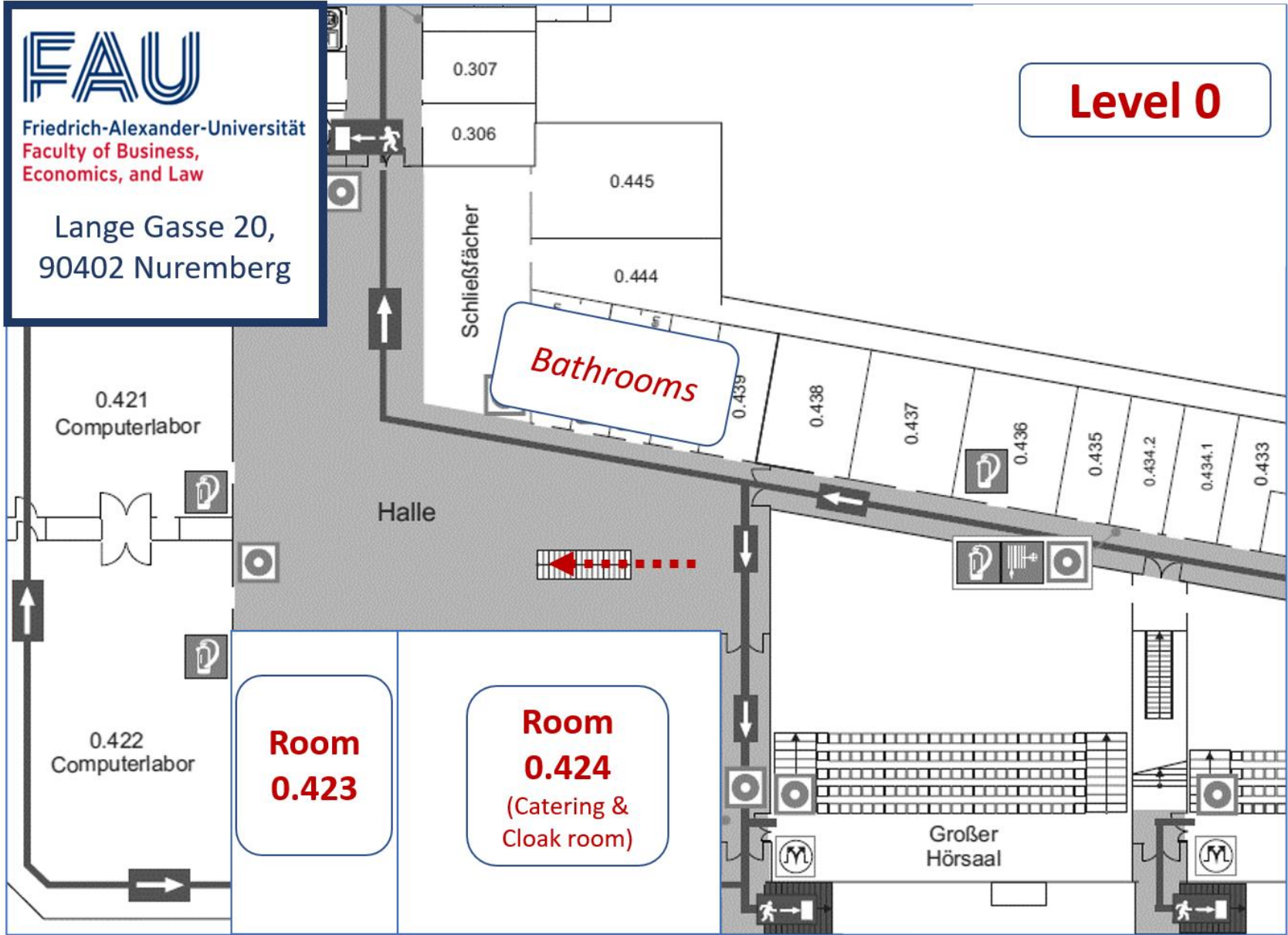
Conference Site | Level 1:

Foyer | H5 | Room 2.429



Conference Site | Level 0:


Room 0.423 | Catering & Cloak Room 0.424 | Bathrooms

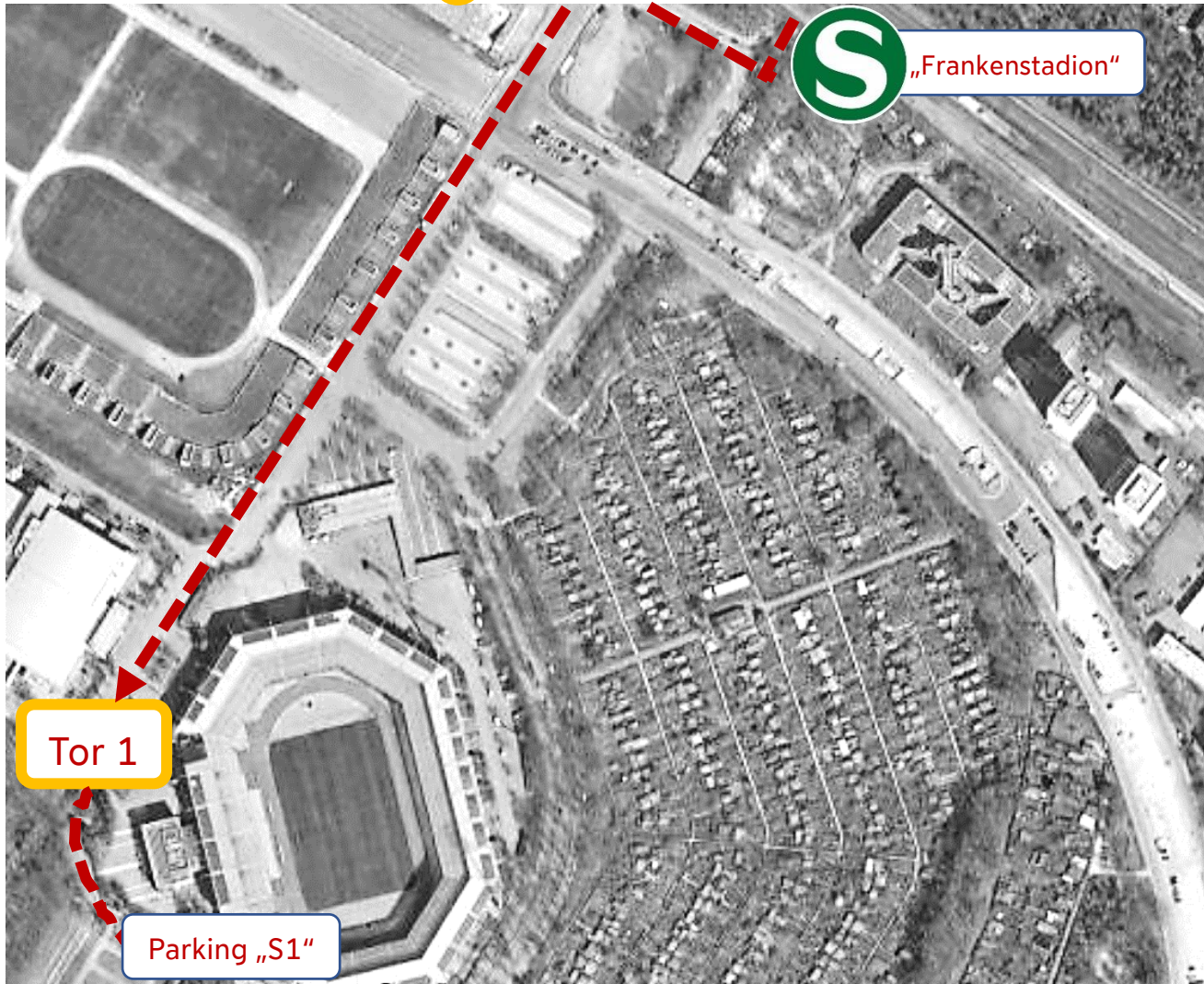


Conference Dinner | Max-Morlock Stadium of 1. FC Nürnberg

Thursday, Oct 06th | 7 p.m.

Meeting Point:

Follow the signs to the entrance  „Tor 1“



→ check
[bahn.de](https://www.bahn.de)

By public transport:

From the main station:

- S2 (direction to *Altdorf b. Nbg*) | track 3
Exit after 4 stops at *Frankenstadion*.
- From there, it is a 7 mins walk to the venue.
- Best departure time: 6:44 p.m.

From the conference venue:

- **Group departure at 6:20 p.m. at Foyer!**
- 7 mins walk to Rathenauplatz
- U2 or U3 to Nürnberg main station (every 2-3 mins)
- S2 (direction to *Altdorf b. Nbg*) | track 3
Exit after 4 stops at *Frankenstadion*.
From there, it is a 7 minutes walk to the venue.
- Best departure time at Rathenauplatz: 6:34 p.m.

Return to main station after dinner:

S2 (direction: to *Nürnberg Hauptbahnhof*)
10:26 p.m. | 11:06 p.m. | 11:46 p.m. | 00:26 (last S-Bahn)

By car:

- Adress for your navigation system:
Karl-Steigelmann-Straße 5; 90471 Nürnberg
- Parking: follow the signs to "S1"; from there, walk to "Tor 1" (10 meters distance)